

Sponsorship Pack

2020 



Scientistt

A networking platform for the global research community.

Who We Are

Scientistt is a networking and recruitment platform for the research community, founded by Durham University graduates. We provide a place for a community of passionate students and researchers to connect with each other, voice their opinions, and get recognition for their work.

How It Works

To become a part of the Scientistt network, users will create their own unique profile that includes their personal information, experience, accomplishments, and a summary of their work and research. Once the profile is made, users can join research or interest based groups and create their own group, institution or related service; and thus begins their networking journey with us.

Our Network.



WEBSITE

Monthly unique visitors:
4000

Monthly page views:
90,000

PODCAST

You can find The
Scientistt
Podcast on
Anchor and
Spotify



TWITTER

April - June Impressions:
557,000 total, averaging at
185,600 per month

**Number of new followers
since April: 1,723**

Why use Scientistt?

TRUSTED BRAND

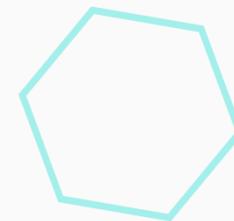
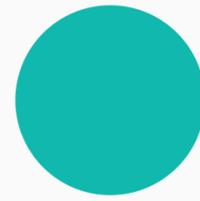
Developed by research students for the global research community, we are widely known amongst the research community in the UK, with members from all Russell Group Universities and partnerships with 5 of them. We have achieved this in less than 5 months of launch.

FAST AND SIMPLE

Advertise your company, vacancy or product quickly with us as we do all the work for you. Sit back and monitor the results.

SUPPORTING THE LEADERS OF TOMORROW

We are young, growing fast and our members comprise the scientific leaders of tomorrow. We are on a mission to support researchers at every corner of the world. You have the opportunity to join us at the beginning of this exciting journey.



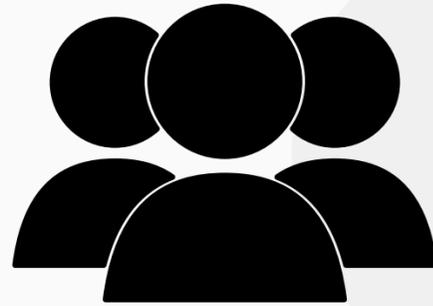
How to Get Involved.

The Scientistt Podcast



Featuring special guests, it explores the realities of research life in the most honest and informative way possible. Delving deeper into the industry's latest research papers and most pressing questions, and sharing the unique perspectives of some of the community's leading figures. It is a podcast by researchers, for researchers.

Sponsor the podcast and you will be mentioned within the episode. There is also the option to collaborate on an episode as a guest speaker.



Networking Events

Exclusive to our Scientistt members, we host weekly virtual networking events where we hear from some guest speakers covering different topics each week. Free to attend, members can sign - up and attend these sessions every week, and can collaborate with other members of Scientistt, building on their networking relationships.



Sponsor the networking event, where you will be mentioned and can also be a host of an event.

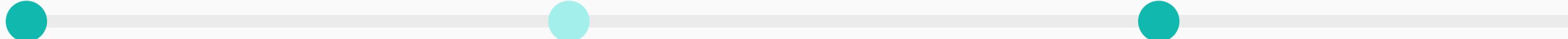


Weekly Email Newsletter

Every Monday there is a weekly email newsletter that goes out to all members. Featuring highlights of new blogs and news from the week, showcasing the new podcast episode and introducing the guest speaker for the networking event that week. There is also a feature highlighting new job opportunities in different fields and locations.



Sponsor the newsletter where you will get your own feature, including a link to your website



BRONZE PACKAGE

Sponsor one networking event, a podcast episode or newsletter. This will include social media post with link to your website. This link will also be on our website

£89

SILVER PACKAGE

Sponsorship of all networking events or podcast episodes for one month plus complementary sponsorship of one newsletter. This will include weekly social media posts on our partnership, including a link to your company on our website

£249

GOLD PACKAGE

Sponsorship of all networking events and podcast episodes for one month plus complementary sponsorship of all our newsletters for a month. This will include weekly social media posts on our partnership, including a link to your company on our website

£499

Packages and Rates.



Who To Contact.

To find out more about sponsoring here are the people to get in touch with.



HASSAN MAHMUDUL
CEO AND FOUNDER
EMAIL:
HASSAN@SCIENTISTT.NET
LINKEDIN 



CALLUM ELSON
MARKETING
EMAIL:
CALLUM@SCIENTISTT.NET
LINKEDIN 

